|  | CHEYENNE Downtown Development Authority/Main Street Proposed FY2018 FINAL Budget Approved 6/16/17 |  |  |
| :---: | :---: | :---: | :---: |
| Line item for reference | Title | Committee | FY2018 Revised |
| 1 | Personnel - Wages | Administration | 185,000 |
| 3 | Main Street Meetings \& Training | Administration | 7,500 |
| 4 | Memberships | Administration | 1,900 |
| 5 | Office Lease - Rent | Administration | 6,411 |
| 6 | Office Lease - Loan Payment | Administration | 10,369 |
| 7 | Equipment, Supplies \& Utilites | Administration | 16,000 |
| 8 | Professional Services - Acct | Administration | 6,000 |
| 9 | Professional Services - Audit | Administration | 8,000 |
| 10 | Professional Services - Legal | Administration | 12,000 |
| 11 | Board Expenses | Administration | 1,500 |
| 12 | Treasurer's Bond | Administration | 400 |
| 13 | DDA/MS Website | Administration | 1,000 |
| 14 | DDA/MS Committees | Administration | 1,000 |
| 15 | Subtotal |  | 257,080 |
|  |  |  |  |
| 16 | Capital Improvement Grants | Design | 110,000 |
| 17 | Façade Program | Design | 125,000 |
| 18 | Planter Contract | Design | 50,000 |
| 20 | Tree Contract | Design | 10,000 |
| 21 | Subtotal |  | 295,000 |
|  |  |  |  |
| 22 | Parking Garage Subsidy | Econ Restructuring | 52,920 |
| 23 | Small Business Loan Program | Econ Restructuring | 20,000 |
| 24 | New Business Recruitment, Core/Downtown Planning | Econ Restructuring | 30,000 |
| 25 | Subtotal |  | 102,920 |
|  |  |  |  |
| 26 | Property/Business Owner Communication and Outreach | Organization | 4,000 |
| 27 | Cowboy Triangle Busing | Organization | 0 |
| 28 | Cheyenne Mural Project | Organization | 4,500 |
| 29 | Maintain Bike Share Program | Organization | 2,500 |
| 30 | Subtotal |  | 11,000 |
|  |  |  |  |
| 31 | Consumer Print Ads | Promotions | 5,000 |
| 32 | Directory/Brochures Printing | Promotions | 5,000 |
| 33 | Banner Replacements | Promotions | 1,000 |
| 34 | Holiday Décor | Promotions | 0 |
| 35 | Depot Plaza Events | Promotions | 24,000.00 |
| 36 | Fridays on the Plaza | Promotions | 11,000 |
| 37 | General Event Sponsorships | Promotions | 8,000 |


| 38 | DDA Events | Promotions | 12,000 |
| :--- | :--- | ---: | ---: |
| 39 | Ice Rink for Christmas | Promotions | 15,000 |
| 40 | Subtotal | $\mathbf{8 1 , 0 0 0}$ |  |
|  |  |  | $\mathbf{7 4 7 , 0 0 0}$ |
| 41 | Grand Total | Income FY2018 |  |
|  |  | 320,000 |  |
| 42 | Mill Levy | 32,000 |  |
| 43 | Parking | 390,000 |  |
| 44 | City of Cheyenne | 5,000 |  |
| 45 | Laramie County | 0 |  |
| 46 | DDA Foundation | $\mathbf{7 4 7 , 0 0 0}$ |  |
|  | $* * T h e r e ~ m a y ~ b e ~ a d d i t i o n a l ~ g r a n t ~ o p p o r t u n i t i e s . ~$ |  |  |
| 47 |  | Total |  |

