



**FOR IMMEDIATE RELEASE**

## ***New Artwork by Wyoming Native James Overstreet to Be Installed at Archer Arenas***

**CHEYENNE, WY – September 4, 2025** – Laramie County Events is proud to announce the installation of new commissioned artwork by Wyoming native James Overstreet at the Archer Arena. The pieces will be displayed next to the center return gate, becoming a standout visual feature for guests and competitors alike.

The custom works named “Bull Rider” and “Barrel Racer,” were inspired by the spirit of the West, and will serve as semi-permanent fixtures within the arena complex. To ensure their longevity, the art will be taken down during the winter months and rehung each summer.

The installations will be unveiled just before the final Hell on Wheels Rodeo of the season kicks off. The artwork will be on display in the arena the remainder of the season. It will also be in place during the Wyoming Rodeo Association Finals that will take place September 19-20, which will draw large crowds and showcase Wyoming’s vibrant Western culture.

This marks Overstreet’s first collaboration with Laramie County Events. “The spirit of Wyoming weaves together our history and culture, connecting the past to the present,” says Overstreet. “I hope my art inspires others, whether creatively or actively to compete in rodeos. Either way, I hope it encourages them to take some chances.”

These pieces reflect a continued commitment by Laramie County Events to invest in the intersection of culture, community, and tradition in public spaces.

### **Art Unveiling before the Hell on Wheels Rodeo**

#### **Dates & Times:**

- **Friday, September 5: 6:55 PM**
  - Unveiling will take place prior to the start of the 7:00 PM rodeo.

**Location: Archer Rodeo Arena** – 3801 Archer Parkway, Cheyenne, WY

**About the Unveiling** – Cheyenne Artist James Overstreet will be helping unveil the new artwork alongside Laramie County Events Grounds Manager Larry Milbourn, who will be retiring this month. The two pieces of artwork will be placed on each side of the center return gate next to the chutes.

#### **About Laramie County Events:**

Founded in 2019, **Laramie County Events** manages the **Event Center at Archer, Archer Rodeo Arenas, Laramie County RV Park**, and other event facilities. The department organizes major community events, including the **Laramie County Fair** and **Laramie County’s Spirit of Giving**, and WYO Bounce Bash. Sign up for our newsletter at [www.laramiecountyevents.com](http://www.laramiecountyevents.com).

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#### **For more information:**

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